



Patrick A. Morin,  
*Designer & Artist*

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**Skills**

- Art Direction
- Visual Design for Web
- User Interface Design
- User Experience Design
- Copywriting
- Type Design
- Illustration
- Photography
- Environmental Design

**Tools**

- InDesign
- Quark XPress
- Photoshop
- Illustrator
- Dreamweaver
- Flash
- After Effects
- Final Cut Pro
- HTML / CSS

## Education

Massachusetts College of Art & Design

*Graduate courses in Graphic Design*

University of Massachusetts, Amherst

*Bachelors of Fine Arts, concentration in Computer Arts, Design & Photography*

La Napoule Art Foundation - La Napoule, France

*Studies in Studio Art & Art History*

2009 - 2011

### **Designer / BAM (Brooklyn Academy of Music), Brooklyn, NY**

Design of print and digital advertising and communications.

Art direction and branding of series and events.

Contribute to the planning, development and analysis of marketing initiatives.

Curation and retouching of photos.

Visual design for web, video and animation.

2004 - 2009

### **Senior Designer / VGP (Visitor Guide Publishing), Boston, MA**

Design of all print and digital media.

Branding and product identity design.

Visual design and maintenance of website, minisites and email campaigns.

Visual, interface and interaction design for mobile application.

Obtain, evaluate, and negotiate vendor bids and award jobs based.

Hiring and managing a team of freelancers.